



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 2/28/2015

Multiple District 14

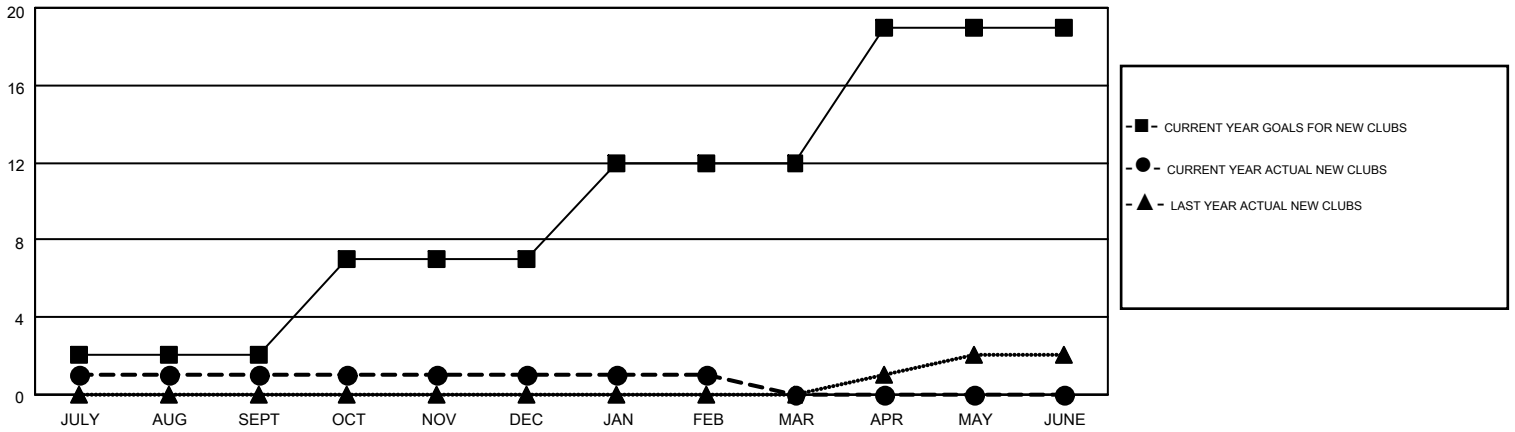
LOCATION: PENNSYLVANIA

GMT: JERRY SMITH

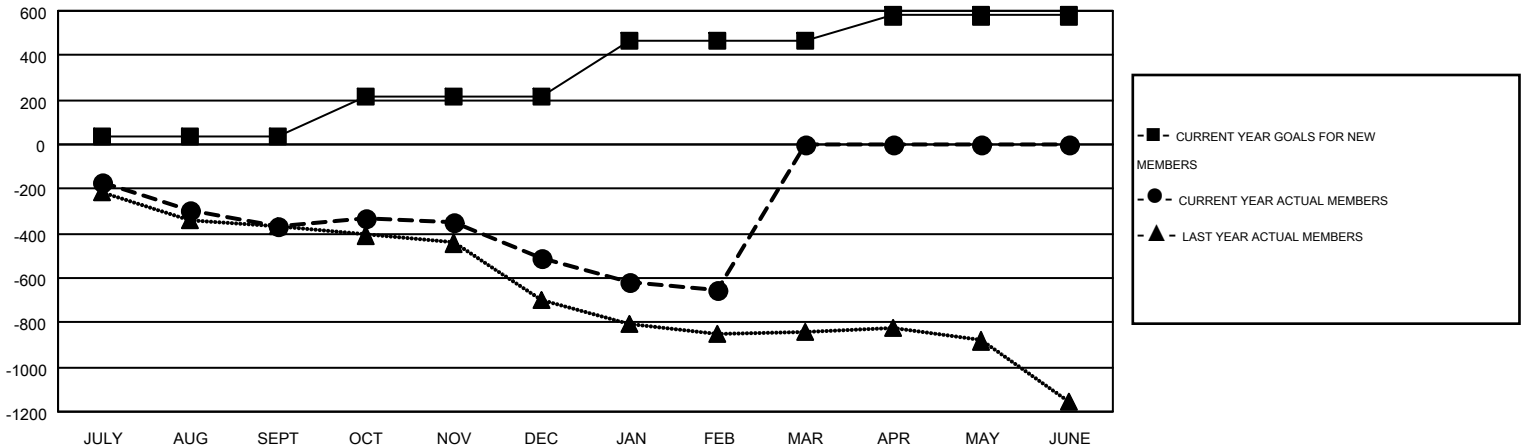
GMT CA 1

Clubs					Members				
RESULTS FOR 2014-2015					RESULTS FOR 2014-2015				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	2	1	7	-6	JULY/AUG/SEPT	35	301	667	-366
OCT/NOV/DEC	5	0	4	-4	OCT/NOV/DEC	177	400	543	-143
JAN/FEB/MAR	5	0	3	-3	JAN/FEB/MAR	255	205	347	-142
APR/MAY/JUNE	7	0	0	0	APR/MAY/JUNE	111	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 14	355 CLUBS OF 726 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
		MALE	15,745 (77.41%)
<u>DROPPED MEMBERS</u>	CLICK HERE FOR HEALTH ASSESSMENT DATA	FEMALE	4,595 (22.59%)
DECEASED		245	FAMILY UNIT MEMBERS
CLUB CANCELLED	132	HEAD OF HOUSEHOLD	1,705
OTHER	1,180	NON-HEAD OF HOUSEHOLD	1,820
TOTAL	1,557		